

LINDSAY N. LAUTERS

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OBJECTIVE

To obtain an intellectually challenging position in interaction and information architecture design.

EDUCATION

*Bachelor of Science in Cognitive Science, specialization in Human-Computer Interaction
Minor in Theatre*

University of California, San Diego
GPA: 3.5

Relevant Coursework

COGS 102 A-B-C series: Distributed Cognition; Cognitive Ethnography; Contextual Design
COGS 101 A-B-C series: Sensation & Perception; Learning, Attention & Memory; Linguistics
COGS 108D: Programming in Java
PSYC 161: Engineering Psychology
COGS 120: Human Computer Interaction
COGS 184: Evolutionary Programming

SKILLS

- Expert command of usability standards and human factors engineering methods.
- Expert command of Adobe Photoshop, Microsoft Visio, Word, Excel and Powerpoint.
- Excellent command of content writing best practices, and on- and off-page SEO techniques.
- Excellent command of information architecture, wireframing, and web design standards and methods.
- Familiarity with HTML, CSS, and Java.
- Demonstrated ability to lead a team effort to enhance the usability of a web site or product.

RELEVANT EXPERIENCE

Search Engine Optimization and IA Design, BusinessOL, San Diego, CA (9/05 to Present)

- Designs information architecture and wireframes according to client and web site user needs.
- Created and maintains off-page SEO programs, including directory submissions and link building.
- Writes search engine optimized content on a variety of topics.
- Provides technical support for e-mail, DNS, and content management issues.

Instructional Assistant, UCSD Cognitive Science Department, La Jolla, CA (9/04 to 12/04)

- Designed and updated class website.
- Taught weekly sections on contextual design, cognitive ethnography and related topics.

Research Assistant, UCSD Cognitive Science Department, La Jolla, CA (4/04 to 6/04)

- Performed microanalysis of experiments relating to distributed cognition, use of cognitive artifacts, work flow interruption, and workspace and interface design.
- Created a coding system and wrote analytic reports with three other research assistants.